

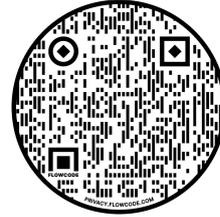
LISCOMBE HEALTH CLUB NEWSLETTER

We are delighted that the Government's roadmap out of lockdown has been confirmed, meaning we will reopen on Monday 12th April.

Currently you are only permitted to exercise indoors in your housing bubble meaning group exercise in the studio and pool will not restart until 17th May at the earliest. We will however, be running ad hoc outdoor classes when the weather permits alongside a zoom timetable. We have provided the studio and pool timetables via the QR codes to the right to get you excited for the 17th May. The outdoor and zoom timetables are viewable via the member app.

We can't wait to reopen our doors to you once again!

STUDIO



POOL



KIDS ACTIVE

From 1st May we are launching a new membership for under 16's for just £15 per month. As under 16's will need supervising for the majority of the activities this membership is a bolt on to an adult's membership as opposed to a standalone membership. This membership is split into 4 core offerings.

Gym

Access to specific gym equipment between 12pm-6pm everyday for ages 12-16 who must be supervised at all times by adult.

Studio

Access to daily group activities in the studio ranging from fitness classes to yoga. Daily classes will be available for all age ranges under 16's (under 5's will be joint adult and child classes).

Swim

Access to all family swim sessions. All ages welcome however, must be accompanied and supervised by an adult at all times.

Play

Unrestricted access to the new play area upstairs (once it opens) available to under 12's and must be supervised by an adult.

Special Offer

All current members can add their children for free to their current membership between 1st May - 30th June. To take advantage of this offer or for any more information please email us

membership@liscombehealthclub.co.uk

THE VENUE

We are delighted to announce our resident café, complete with children's play area will be launching this summer in our previously under utilised upstairs area. Open for a majority of the day, 7 days a week, it will be serving breakfast, lunch and dinner options alongside a range of snacks and hot & cold beverages.

The children's play area is a separate self-contained area from the café and will be available to any customers of 'The Venue' or any children on our new 'Kids Active' membership. Furthermore, both areas will be available for private rental at select times during the week and we hope to start hosting events when COVID restrictions allow.

We are extremely excited about this launch and feel it will add another great dimension to the club's offering. We will bring you updates on the opening date when we have them and all members will receive a £20 voucher to spend in 'The Venue' as promised from lockdown #1.



MESSAGE FROM THE OWNERS

After a long 12 months for everyone, we are delighted to shortly be opening our doors and welcoming you back to the club from what we hope we be the final closure! With the vaccine programme being successfully rolled out, it does feel like there is light at the end of the tunnel and with a renewed societal focus on the importance of being healthy we are more determined than ever to provide a positive club environment for our members to 'lead healthier happier lives'.

Having seen so many of our industry forced to shut their doors for good we consider ourselves lucky to still be here. Whilst Government support and a large bank loan has provided essential financial support, it's been the continuous support from our members who have stuck with us throughout that made our survival possible. Most importantly, it has meant throughout the pandemic we've not been forced to make staffing cuts and therefore can offer reassurance that the club and it's wonderful staff will continue to be here going forward.

We will, however, not be around as much as we'd like. After the first lockdown we both took full time jobs that have enabled us to fund some of the shortfalls in the club's finances. We are continuing in these roles to ensure we can continue to support the club as we rebuild the membership base and income lost in the last year. We feel it important to mention this as we do not want anyone concluding our absence is a sign of us abandoning the club as it is very much the opposite. Furthermore, we have full confidence that the team are capable of moving the club forward without our presence on a daily basis. As such we have recently set up a share option scheme which will see 20% of the ownership of the club awarded to our wonderful team of staff and instructors to allow us to share the club's future success with them.

We would like to think that we have used the closure periods to our advantage and turned a bad situation into opportunities including;

- Completing refurbishments to the changing rooms, spa and pool area alongside redecorating of the whole club internally and externally.
- Enforced COVID operational changes that will now be permanent such as pool bookings and staggered start times for classes and swim lessons.
- Imminent launching of 'The Venue' in what was otherwise our under-utilised upstairs area.
- Introduction of more flexible membership options and the imminent launch of children's bolt on membership for the Health Club.
- Splitting of Swim Academy and Health Club into their own individual brands.

These changes come alongside numerous more subtle changes to our operations, gym floor layout, studio & pool timetables and have all been completed without raising our prices. Whilst we consider a majority of the changes over the last 12 months positive, we appreciate with any change there are those that like them and those that don't. As always, feedback is welcome but we ask you to be mindful of the financial difficulties the last 12 months have caused. With new loan repayments coming at a time where our membership base has inevitably decreased, we are forced into prioritising revenue. Therefore, decisions are now being made to both ensure the long term viability of the club alongside the ever-delicate balancing act between serving our different users of the facility.

Thank you again for your continued support and we hope to catch up with as many of you as we can in club soon.

Healthy Regards
Chris & Sarah Djuric